

BRING JOY TO WORK, ONE EXPERIENCE AT A TIME.™



Media Kit

A Note from Mia Mends

I continue to be proud of what Inspirus and our parent company Sodexo are accomplishing together for the industry and our clients. We are mission-driven organizations that strive to improve the human experience. Together, we have created a comprehensive engagement platform to enhance the employee experience and improve quality of life. Only Inspirus combines an integrated rewards engine, learning courses, communication tools and analytics into a single global platform spanning recognition, service anniversary, well-being, and diversity and inclusion to make a lasting impact on employee engagement. Through Sodexo's broader mission of improving the Quality of Life for all we serve, Inspirus aims to bring joy to work, one experience at a time. We're in the engagement business, so we start from the premise that people should feel included, valued, heard and connected, regardless of who they are or where they come from. Diversity sparks greater innovation, and enhanced employee engagement increases an organization's productivity and impact.

To help us deliver on our mission, Inspirus continues to forge partnerships with innovative companies and disrupt the status quo by bringing new concepts and consumer-centric solutions into the marketplace that provide our clients tools that enhance culture and provide better insight into relevant workforce indicators that help tailor engagement and guide and influence decisions.

We measure what matters. Our workforce analytics suite, Inspirus Insights, provides managers and executives a full range of reporting and analytics that delivers targeted, evidence-based insights on program performance. This comprehensive solution makes the process of sharing workforce insights efficient, repeatable and valuable by identifying where improvements are needed in an organization. From its ease of integration with cloud or on-premise HCM and business systems to its ad hoc report writer and interactive on-demand dashboard, Inspirus Insights supports customer success and delivers powerful workforce data on recognition program performance and the cultural behaviors that influence an organization.

At Inspirus and Sodexo our culture reflects our core values. Diversity and inclusion are pillars that help us to successfully bring joy to work and improve quality of life around the globe one holistic experience at a time.

Our commitment starts at the top with our president and CEO, along with a dedicated Global Chief Diversity Officer. Inspirus thought leaders in diversity and inclusion, employee engagement and recognition are leading meaningful conversations with companies and influencers around the globe.

Through the Inspirus Employee Engagement Platform, we deliver programs and services to reinforce our clients' diversity and inclusion objectives. Backed by Sodexo's extensive experience, industry-leading proprietary research and Subject Matter PractitionersTM in the area of diversity and inclusion, Inspirus solutions: promote diversity awareness through messaging; increase understanding and knowledge on diversity and inclusion through micro-learning courses; and reinforce inclusive behaviors via recognition programs.

I firmly believe that if organizations communicate with and listen to employees and then use that valuable input to create a positive workplace culture, they will deliver on the promise of employee fulfillment and business success. Successful companies put their people first. Inspirus is here to help them do just that. That is why we continue to evolve our solutions and expand our operational capabilities helping our clients create employee experiences as unique as their people. Our innovations empower employers to not only heighten the breadth and scope of the engagement they offer but also measure the impact of their recognition, well-being and engagement programs.

We will continue to be a strong forward-thinking partner rising to meet our clients' needs and guiding their employee experience journey as we bring joy to work and reinforce Sodexo's broader mission to improve the quality of life of those we serve.

Warm Regards,

Mia Mends, CEO, Inspirus and Sodexo Benefits and Rewards Services, USA

Our Core Values

Be honest and real.

Integrity

We are honest, credible, transparent and reliable. We are committed to consistency in what we believe, say and do on an individual basis and as a company. We respect others and strive to earn the respect of our clients and community.

Be humble in service to others.

Humility

Led by our company values and not by our pride, we embrace servant leadership and the virtue of putting others before ourselves. We are open-minded and generous. We celebrate the success of others and are humble about our contributions.

Be unfailingly professional.

Professionalism

Inspirus delivers service excellence and innovation while maintaining a high degree of ethical and moral practices. We strive to exceed expectations by delivering quality products and services to internal and external clients. We are committed to nurturing an environment for sharing ideas and encouraging open communication.

Honor your obligations — to others and yourself.

Life Integration

Balanced lives are essential to employee satisfaction, productivity and overall well-being. While we work hard and are passionate about our service to Inspirus, we strongly encourage and support finding purpose beyond work through faith, family, community and self.

Work well with others.

Partnership

Inspirus places a high priority on building quality relationships and developing a collaborative environment for mutual trust and understanding. We encourage each team member to share in responsibilities and work toward common goals. We are dedicated to client satisfaction and empower each team member to create a positive experience for our clients.

Our Vision

At its core, Inspirus is high-character, hardworking people who seek nothing less than to bring joy to work for everyone. We want to shine a bright light on achievements when they occur and on service when it's fulfilled. We engage people in their jobs to enhance their lives and create success for their companies. We're obsessed with giving employers and employees excellence as a result of our deep commitment to service and we'll do everything in our power to do the right thing for every customer at every step of the journey. Yet we also always remember that to sustain that passion day after day and to reach our legacy, we must do good business, make smart decisions and always treat people with dignity and respect.

About Inspirus

Inspirus believes employees make up the foundation of culture, which is shaped and evolved through everyday experiences that are essential to the development of strong, high-performing organizations. We seek to influence the employee experience through our six Quality of Life dimensions: recognition, health and well-being, personal growth, physical environment, social interaction, and ease and efficiency.

Only Inspirus combines an integrated rewards engine, learning courses, communication tools and analytics into a single platform spanning recognition, service anniversary, well-being, and diversity and inclusion. Through Sodexo's broader mission of improving the Quality of Life of all we serve, Inspirus aims to bring joy to work, one experience at a time. Visit inspirus.com for more information.

The Inspirus Employee Engagement Platform

Our platform draws employees into a purpose-built employment experience — from the critical early experiences, such as onboarding, to the continuous activities of learning, recognition, and wellness. Our core programs and applications work in concert with one another to deliver an engagement experience that is better for both employees and organizations.

The Employee Experience

We combine an integrated rewards offering, learning courses, communication tools and analytics into a single platform spanning the following areas:

Onboarding — Get new hires up to speed quickly on all of the areas that can positively impact their employee experience with the organization.

Knowledge and Development — Providing opportunities for employees to continually learn and challenge themselves is an important part of development and growth, while enhancing the employee experience.

Recognition — One of the most powerful drivers of engagement, recognition enhances the employee experience with unique programs based on an organization's culture. Recognize achievements, life events, retirement and efforts that make an organization thrive.

Social Interaction — Encouraging employees to connect – enabling them to support company activities that extend beyond the workplace.

Diversity and Inclusion — Enhance workplace culture and increase awareness and communication with industry-recognized thought leadership and programmatic solutions in diversity and inclusion.

Staying Safe — Encourage a safer workplace and lower injury rates by fostering desired behaviors through recognition and micro-learning which makes learning fun and memorable.

Health and Well-being — An evidence-based wellness solution that pairs technology and services to deliver a people-first approach to managing employee health and well-being through employee choice and 1:1 virtual coaching.

Performance — Motivate key contributors beyond compensation with an experience that is meaningful and specific to each employee.

Service Anniversary — Acknowledge important service anniversaries with a personalized experience through custom messaging and awards that convey your appreciation.

Global Rewards — Employees can have an intuitive shopping experience with customized awards that are unique to every organization, and global fulfillment strengthens the experience companies give each employee.

Communication — Continuous and intentional communication is a key aspect of making sure every employee understands their value and their impact on an organization.

Learning — Employees learn where and when they want with our learning solution that combines micro-learning with a game-based approach to retention.

Reporting and Analytics — Gain insight from internal and external sources, highlight opportunities for action and maximize ROI.

Surveys and Assessments — Collect employee feedback and gain valuable insight throughout the entire employment lifecycle.

Client Success

Inspirus provides clients with a consultative approach through our Client Success team which is made up of experienced Subject Matter Practitioners™ (SMPs). Not only are our SMPs experts in the field, but they understand the real-life challenges and business issues that our clients face. We are a trusted partner to our many clients.

Customer Service

Inspirus believes in providing personal support to ensure the finest experience for recipients and corporate administrators. Our solutions are supported by experienced account managers and implementation and client service specialists. We have a deep commitment to, and proven expertise in personalized service to our clients and their employees. We support our clients' employees by answering their questions about products and shipping, and troubleshooting other issues. We also help them with order fulfillment questions or any other service components of their programs. Our relationships with hundreds of companies and the high praise we've garnered are testaments to our commitment to exceptional service. To attest to that statement, Inspirus was once again named a top recognition provider by "HRO Today" for the 10th consecutive year.

Technology

The innovative, easy to use technology that drives our engagement platform is built with our end users in mind. This ensures flawless navigation and execution for both you and your employees. Using SaaS design, we create flexible, multifaceted platforms that can be scaled and configured to fit the unique needs of your organization. Our technology integrates with popular HR and HRIS software and operational data sources like point of sale systems or time and attendance.

Inspirus Insights

Our workforce analytics suite, Inspirus Insights, was developed in partnership with industry expert ZeroedIn. It provides a full range of reporting and analytics that deliver data driven insights on program performance to drive meaningful ROI. This comprehensive solution makes sharing workforce insights easy and impactful by delivering actionable improvement opportunities and a holistic view of the experiences that drive employee engagement, retention and performance.

"Inspirus' partnership with ZeroedIn goes beyond delivering industry-leading recognition and engagement analytics. Both companies share a vision that revolves around enhancing employee experiences to drive overall engagement and deliver improved business outcomes. ZeroedIn already delivers tremendous value by allowing employers to tie HR practices to corporate outcomes. When delivered through Inspirus Insights, the value multiplies as employers can now measure the impact of their recognition, well-being and engagement programs, through interactions with their customers and by their operational and financial drivers," remarked Alex Vértiz, SVP of Marketing and Product at Inspirus.

Diversity and Inclusion

Recognition is a Quality of Life pillar that overlays core business imperatives such as intergenerational learning, health and well-being and even diversity and inclusion in order to reinforce positive behavior change. Even before Sodexo became one of the first DiversityInc Hall of Fame inductees, our company was changing the employee landscape to ensure all employees felt valued, heard and respected by focusing on our mission to improve the quality of life of those we serve. Through the Inspirus Employee Engagement Platform, Inspirus provides programmatic solutions in diversity and inclusion to help our clients enhance their culture and increase awareness and communication in this critical area. Our configurable programs and services will reinforce our clients' diversity and inclusion objectives. Backed by Sodexo's extensive experience, industry-leading research and Subject Matter PractitionersTM in the area of diversity and inclusion, Inspirus solutions will:

- Increase understanding and knowledge on diversity and inclusion through micro-learning courses;
- Promote diversity awareness and celebrate accomplishments through messaging and communications; and
- Reinforce inclusive behaviors via peer-to-peer and nomination recognition programs.

Within the engagement platform employees will be able to recognize personal and team efforts, promote internal and community events, and even capture attendance.

Sodexo and Inspirus Subject Matter Practitioners™, adult learning theorists, communications teams and diversity and inclusion experts are available to our clients to help enhance the culture, further knowledge and institutionalize diversity and inclusion objectives. Our industry-recognized thought leaders facilitated conversations on the topics of diversity and inclusion, gender equality, and the correlation of D&I to employee engagement and have provided consultation, workshops and onsite training sessions with Fortune listed companies.

A Few of Our Clients

American Airlines HCSC Schlumberger

BehrHyattSodexoBridgestoneLubrizolSolvayBrinker InternationalMarathon PetroleumSpeedway

CDW MiTek Southwest Airlines

Cook Children's M&T Bank University Hospitals

Delta Air Lines Navy Federal U.S. Cellular

Dillard's Nestle Purina PetCare Co. Valero

FOG Resources Noble White Castle

Geico Rolls-Royce Willis Towers Watson

Client Testimonials

"Working with Inspirus is the exact opposite of what we experienced with our previous vendor. The company is very responsive and the customer service is fantastic. I am totally happy with our program."

HR Director, Compuware

"Inspirus did an AMAZING job helping us roll out our new service award program! From the time we started to discuss this program, till the time we rolled it out and implemented it, Inspirus has provided the best customer service I have ever seen! Our employees are very pleased with the gift selections. As we look at new ways to incentivize our employees going forward, there is no doubt, Inspirus will be the first place we turn to."

HR Specialist, World Wide Technology

"We are very happy and have never had any problems. The online ordering is easy to use, the award selection is excellent and I get a quick response whenever I call Inspirus."

Compensation Administrator, Loews Corporation

"It is a pleasure working with Inspirus. Their customer service is excellent. They go the extra mile to make sure we are satisfied."

Benefits Analyst, Murphy Oil

"We love working with Inspirus. It is like working with friends. Their service is incredible. We have over 50,000 employees in 29 states and since we switched to Inspirus all we hear from them are positive comments about the Service Award program.

HR, Dillard's

"Our program runs so smoothly. For us it is a hands-free, total outsource solution. The web ordering is great and their customer service is incredibly responsive."

Benefits Administrator, UMass Memorial Health Care

Industry and Corporate Recognition

- 2019 Bloomberg Gender-Equality Index
- 2018 DiversityInc Hall of Fame
- 2018 DiversityInc Top 50 Companies for Diversity
- 2018 DEI Best Place to Work for Disability Inclusion
- 2018 Diversity Best Practices Inclusion Index
- 2016 Great Place to Work® and Fortune Best Medium Workplaces
- 2016 Great Place to Work® 50 Best Workplaces for Giving Back
- 2016 Computerworld Best Places to Work in IT
- 2015 Rated by Employees as a Great Place to Work®
- 2014–2016 American Heart Association Platinum Fit-Friendly Worksite Award
- 2014–2016 American Heart Association Innovation Award
- 2013 American Heart Association Gold Fit-Friendly Worksite Award
- 2011 Delta Air Lines, Vendor of the Year Supplier Excellence
- 2008–2018 HRO Today Baker's Dozen Top Recognition Provider
- 2011 HRO Today Baker's Dozen Ranked 1st for Employee Recognition
- 2009–2018 Best Companies to Work for in Texas
- 2014 RPI Recognition Champion Southwest Airlines Strategy
- 2014 RPI Recognition Champion Southwest Airlines Management Responsibility
- 2014 RPI Recognition Champion Southwest Airlines Events and Celebration
- 2011 RPI Recognition Champion University Hospitals
- 2011 RPI Recognition Champion DirecTV



Mia Mends
CEO
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Mia Mends serves as Chief Executive Officer of Inspirus and Sodexo Benefits and Rewards Services, USA. She joined Sodexo Benefits and Rewards Services in 2012 as Vice President, Sales for the Americas Region in Sao Paulo, Brazil, before becoming CEO of the company's Benefits and Rewards Services division in the U.S.

Recently listed as one of the 'Most Powerful Women in Corporate America' by Black Enterprise Magazine, Mia brings over 15 years of business experience to Inspirus, with a focus on delivering solutions that elevate the employee experience throughout the entire employee journey.

Mia obtained a BA in Economics from Wellesley College and an MBA from Harvard Business School and holds several distinctions, including being named to the inaugural UPstanding 100 Executive Power List (2016), a celebration of executives in the BAME business community in the United States and United Kingdom.



Ryan Bott SVP, Sales and Business Development

Ryan.Bott@sodexo.com

Ryan joined Inspirus in 2017 and serves as Senior Vice President of Sales and Business Development. He brings strong expertise in building sales teams, cloud and SaaS solutions, global pipeline development, enterprise deal conversion and growing partner/alliance revenue. He has a passion for sales optimization and creating valuable relationships with customers, while also helping others reach their highest potential.

Ryan adds 15 years of experience of SaaS and service revenue management to Inspirus, with a proven history of global sales team leadership. Prior to joining the Inspirus team, he has held several leadership roles in the technology industry, including Head of Business Development at O.C. Tanner. He obtained a BA in English and Writing from Weber State University and an MBA from Arizona State University. As a leader in Utah's technology scene, he leads both the AAISP and Saleshacker chapters, and was recently awarded one of the Top 25 Most Influential Inside Sales Leaders globally by the American Association of Inside Sales Professionals.



Alex Vértiz
SVP, Marketing and Product
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Alex joined Inspirus as the Senior Vice President of Marketing and Product as part of its acquisition by Sodexo in 2016 bringing with him nearly two decades of experience in B2B and consumer strategy, product management and marketing.

Alex's passion for building, marketing and delivering unique products started when he was a young boy. His thoughts of being an inventor led him to a degree in engineering which he put to work through a career that has touched several industries: telecommunications, financial services and HR consulting — focusing on both B2B and consumer solutions. At Inspirus, Alex is combining all of his experience and expertise, including his time at Watson Wyatt (now Willis Towers Watson), to deliver unique employee engagement solutions that drive employee quality of life.

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Inspirus Offers the Industry's First Comprehensive Diversity and Inclusion Solution

Inspirus expands capabilities to meet growing client demand and bring Sodexo's expertise to the market.

FORT WORTH, Texas – (September 11, 2018) Inspirus, a Sodexo Group company and leader in <u>elevating employee</u> <u>experiences</u> and optimizing organizational culture through people-focused solutions, expands its offering by delivering Sodexo's expertise in the area of diversity and inclusion within its current platform.

Diversity and inclusion are a top priority on CEO dashboard metrics and a critical area of focus for most organizations. Inspirus will help organizations address diversity and inclusion with proven strategies and measurable impact. Through the Inspirus Employee Engagement Platform, Inspirus provides programmatic solutions in diversity and inclusion that will: Increase understanding and knowledge through micro-learning courses; promote diversity awareness and celebrate accomplishments through messaging and communications; and reinforce inclusive behaviors via social recognition programs. Inspirus, where employees live the mission "Bring Joy to Work, One Experience at a Time™" — will provide diversity and inclusion solutions that will help clients enhance their culture and increase mindfulness and communication in this critical area. The configurable programs and services will reinforce clients' diversity and inclusion objectives.

"Diversity and inclusion is a cornerstone of Sodexo's growth strategy and brand promise," said Rohini Anand, PhD, SVP, Corporate Responsibility & Global Chief Diversity Officer, Sodexo. "Continuing to equip our employees, clients and customers with the tools and resources they need to build awareness and competency is something we take pride in," said Anand. "And Integrating diversity and inclusion solutions into the Inspirus Employee Engagement Platform is just another example of how we ensure that it stays top of mind in our (and our clients) business."

"Inspirus is excited to offer diversity and inclusion solutions. This offering is a natural progression of our services and aligns with our desire to improve the workplace experience. Employees will be able to expand their knowledge, promote awareness, and recognize personal and team efforts in D&I, while companies benefit from fostering a more diverse and inclusive workplace culture that drives greater business results. Backed by our extensive experience, industry-leading research and Subject Matter Practitioners™, clients will receive value-added consultative guidance and research-driven D&I solutions from Sodexo, one of the first DiversityInc Hall of Fame inductees," remarked Mia Mends, CEO Inspirus and Sodexo Benefits and Rewards Services, USA.

Inspirus continues to <u>elevate the employee experience</u> and deliver on Sodexo's mission of improving the quality of life for employees around the globe. Sodexo's solutions reach over 100 million consumers every day across 80 countries. Its consistent focus on diversity and inclusion globally has allowed Sodexo, under the leadership of Dr. Anand, to deliver



consultative programs that support existing clients. Today, Inspirus takes that one step further and delivers decades of expertise through a user-centric solution focused on educating, recognizing and empowering employees across the world.

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Only Inspirus combines an integrated rewards engine, learning courses, communication tools and analytics into a single platform spanning recognition, well-being, safety, milestone awards and community involvement. Through Sodexo's broader mission of improving the Quality of Life of all we serve, Inspirus aims to bring joy to work, one experience at a time.

Visit inspirus.com for more information.

About Sodexo

Sodexo North America is part of a global, Fortune 500 company with a presence in 80 countries. Sodexo is a leading provider of integrated food, facilities management and other services that enhance organizational performance, contribute to local communities and improve quality of life for millions of customers in corporate, education, healthcare, senior living, sports and leisure, government and other environments daily. The company employs 150,000 people at 13,000 sites in all 50 U.S. states and Canada and indirectly supports tens of thousands of additional jobs through its annual purchases of \$9.2 billion in goods and services from small to large American businesses. Sodexo is committed to supporting diversity and inclusion and safety, while upholding the highest standards of corporate responsibility and ethical business conduct. In support of local communities across the U.S., the Sodexo Stop Hunger Foundation has contributed close to \$32 million over the past 20 years to help feed children in America impacted by hunger. To learn more about Sodexo, visit SodexoUSA.com and SodexoInsights.com.



Inspirus VP Featured in CHRO Today Executive Network Webinar on Diversity and Inclusion

Thought Leader Theresa Harkins shares how recognition can advance a culture of Diversity & Inclusion

Fort Worth, Texas March 6, 2019

HRO Today recently hosted a webinar featuring Theresa Harkins, Diversity & Inclusion thought leader and Vice President-Client Success & Engagement Solutions at Inspirus, a Sodexo Group Company. The free webinar called Driving Diversity & Inclusion Using Rewards revealed the necessity of a strong D&I strategy as a business imperative. Theresa shared practices and valuable information about building an effective strategy bolstered by recognition and distinct solutions to create lasting change and a more cohesive and engaged culture.

Human resource professionals participated in the live event in which Theresa discussed the benefits of a robust solution that encompasses tools to successfully address recognition, diversity and inclusion, learning and more as part of a company's employee engagement strategy. <u>Diversity and inclusion</u> are a top priority on CEO dashboard metrics and a critical area of focus for most organizations. Inspirus, where employees live the vision <u>"Bring Joy to Work, One Experience at a Time™"</u> can help organizations address diversity and inclusion with proven strategies and measurable impact.

Those interested in improving Diversity and Inclusion programs and enhancing employee engagement in their organization can sign up for Theresa Harkins' upcoming <u>Diversity and Inclusion Workshop</u> scheduled for May 16. The workshop brings together the in-depth recognition know-how of Inspirus with the award winning and globally recognized D&I experience and approach that Sodexo follows and shares with clients.

According to Theresa Harkins, "Many organizations start to attract a diverse group of people, but their culture isn't one that is built on trust, respect, and acceptance. Without that welcoming of all of those backgrounds, those experiences, and those ideas, companies really start to struggle to maintain, grow, or retain the talent that they brought in the door. Having an understanding of what diversity looks like and working together to create the culture that you want within the organization, is something that can create inclusiveness." Inspirus provides Benefits and Rewards Services including recognition for its parent company Sodexo—a leader in Diversity and Inclusion. Sodexo has been recognized for 10 consecutive years by DiversityInc and was named to six of its specialty lists, including Top Companies for LGBT Employees; Top 11 Companies for Recruitment; Top 12 Companies for Executive Women; Top 13 Companies for Employee Resource Groups; Top 14 Companies for Mentoring; and Top 20 Companies for Diversity Councils. Most recently, Sodexo was inducted into the first class of the DiversityInc Hall of Fame.

Please visit Inspirus for more information on our Diversity and Inclusion solutions.



A selection of achievements received in 2018 for diversity and inclusion:



























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Inspirus Taps Former Ernst & Young and American Airlines Leaders to Fill Leadership Team

Kelsey Cunningham and Vineet Rao join the Inspirus leadership team to help optimize solutions and services

Fort Worth, Texas – (March 14, 2019) Inspirus, a Sodexo Group company and leader in <u>elevating employee experiences</u> and optimizing organizational culture through people-focused solutions, is pleased to welcome Kelsey Cunningham to the company's <u>leadership team</u> and announce the promotion of Vineet Rao to CIO.

Kelsey Cunningham joins the executive team as Chief Financial Officer. A true finance professional who also exhibits strong emotional intelligence and keen analytical expertise, Kelsey brings a strong background of accounting and finance experience to the Inspirus team, primarily focused on the financial development and execution of various business strategies. She began her career as an accountant at Ernst & Young in audit, focused in the financial services industry. At Grosvenor Capital Management, Kelsey was an associate in the fund finance group and primarily worked on the registered investment fund complex. She most recently served as Vice President of Finance for Signify Health, which included oversight of the accounting department and partnering with other departments to implement company-wide initiatives. "Kelsey is the complete package. She has the financial and business acumen required of a CFO, but what made her our top choice was her leadership style, emotional intelligence and fit within our culture. Kelsey is a great addition to our team," remarked Terri Moore senior vice president of human resources.

Kelsey obtained a BBA in Finance and Accounting and a Masters of Accounting degree from Texas Christian University and has been a CPA since 2011.

With Tim Hough's transition to Sodexo's Benefits and Rewards Services Digital Native Model (DNM) Transformation team, Inspirus leadership promoted **Vineet Rao** to SVP and Chief Information Officer. "We are grateful to Tim Hough for his vision that ushered Inspirus into the Software field. His achievements and impact at Inspirus are noteworthy. We wish him well on the next phase of his career journey," commented Inspirus CEO Mia Mends. Vineet has held various IT leadership roles – most recently as Inspirus VP of Technology preceded by his leadership role at American Airlines. He has significant experience in supporting various parts of the business including HR functions, employee recognition, network planning, revenue management, pricing, and fraud identification. "Vineet's ability to streamline and simplify varying processes is unparalleled and will be a valuable asset as Inspirus continues to optimize its solutions and services," commented Tim Hough, previous CIO at Inspirus. "His ability to leverage software design as a way of solving fundamental business problems will make him a terrific client advocate," added Mends.



Both Kelsey and Vineet provide expertise that is essential to continuing Inspirus' success in helping clients transform the employee experience with comprehensive engagement technology.

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